



MEDIA CONTACT: Norma Gutiérrez
(602) 343-3025 office
(480) 234-9326 mobile
norma@torresmarquez.com

*****CALENDAR ANNOUNCEMENT*****

Cox Partners with Sista’s of Arizona to Offer Mammogram Screenings During Breast Cancer Awareness Month

Company to host mammogram truck visits outside Cox Solutions Stores

WHAT	<p>For the second consecutive year, Cox Arizona, is partnering with Sistas of AZ this October as part of “Breast Cancer Awareness Month” to conduct 80 mammograms in two days for Valley women.</p> <p>Cox will host truck visits at two Cox Solutions Store locations where women can obtain their free mammogram. To qualify, women must be 40 or older, live in Maricopa County, are not eligible for AHCCCS, uninsured or unable to pay high insurance co-pay of over \$100, or have not had a mammogram within a year.</p> <p>Women <u>must call</u> Assured Imaging Women’s Wellness at 1.888.233.6121 to schedule their appointment in advance.</p>
WHO	<p>Cox Communications and Sistas of AZ are proud to provide these free mammograms to women in the Valley who can’t afford to have this life-saving procedure. As part of Cox’s commitment to the communities we serve, we are always thriving to educate and help our customers on important issues that have an impact on the lives of our residents.</p>
WHEN/WHERE	<p>October 15 from 10:00a.m. to 3:00p.m. Cox Solutions Store at Bell Towne Center Bell Rd. and 7th Street</p> <p>October 22 from 10:00a.m. to 3:00p.m. Cox Solutions Store at Camelback Colonnade Camelback and 20th Street</p>
INTERVIEWS	<p>To request an interview please call Norma Gutierrez at (602) 343-3025.</p>
WHY	<p>Breast cancer is the most common cancer in women in the United States, aside from skin cancer. According to the City of Hope National Medical Center and Beckman Research Institute, 2.6 million women have breast cancer right now -- half of them don’t know they have it. This year, about 182,000 new cases of breast cancer will be diagnosed and nearly 45,000 women will die from breast cancer. More than 90 percent of breast cancer patients survive when cancer is detected in early stages and treatment is begun promptly. The way to work toward a reduction in the incidence of breast cancer is to ensure that every woman knows about it and takes the steps for prevention and early detection.</p>